



TWFI POLICY FOR ADVERTISEMENT IN KIT of NATIONAL/STATE/DISTICT/CLUB TEAMS

I. Conditions for advertisement

A National/State/District/Club team may wear advertisements on the competition dress during TWFI National Championships under the conditions as mentioned in these rules. A team consists of 10 pullers including two extra reserve puller, its coach or trainer .

- * **The use of company and product names is allowed as well as brand names and product groups as long as they do not offend good taste.**
- * **Advertising must not be of a political, religious or ideological nature**
- * **Product advertising for alcohol, tobacco and drugs is not allowed.**
- * **The use of fluorescent paints is not permitted. This rule applies not only to advertising but also to the material from which the competition dress is made.**
- * **The competition dress has to comply with the rules of the TWFI.**
- * **Advertising on other articles belonging to the competition dress (e.g. shoes, socks, etc.) is not permitted.**

II. Dimensions of advertisement areas

The maximum dimensions of- and total areas for advertisements on competition dress of a puller is either:

- * **A letter height of 10 cm when used in the advertisers name or;**
- * **An area of 300 cm or sq, when used as one advertisement area or;**
- * **A total area of 150 cm or sq, when used on maximum three advertisement areas of which two may be of the same advertiser.**
- * **The maximum dimensions of and total areas for advertisements on competition dress of a coach is;**
- * **A total area of 75 cm or sq, on the dress of a coach, who is wearing an identification number with an advertisement area of maximum 75 cm or sq.**

III. Identification numbers

The organizer of the Championship is allowed to use the identification numbers at TWFI events for advertisements. These numbers have to be worn by the coach of the team. The advertisement on the numbers is only permitted for one company or brand name and may not exceed the height of 5 cm and aum area of 75 cm. The numbers may not be cut, folded or altered.

IV. Non liability

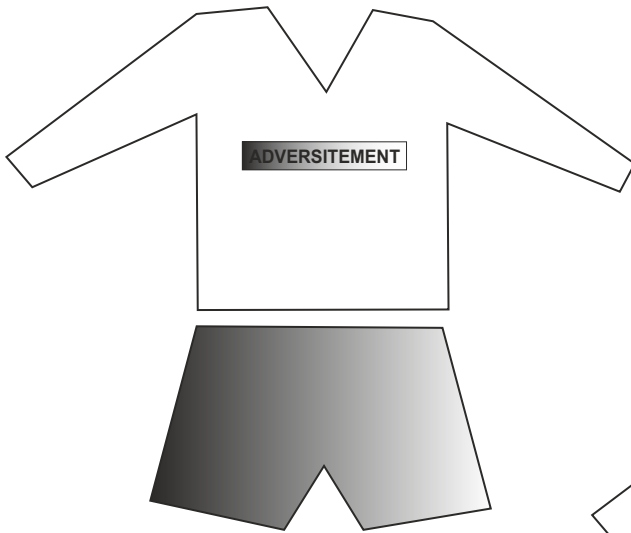
The TWFI is neither responsible nor liable for any disputes which should arise from advertising contracts between a TWFI member Association and the advertising companies or sponsors.

V. Penalty on non-compliance.

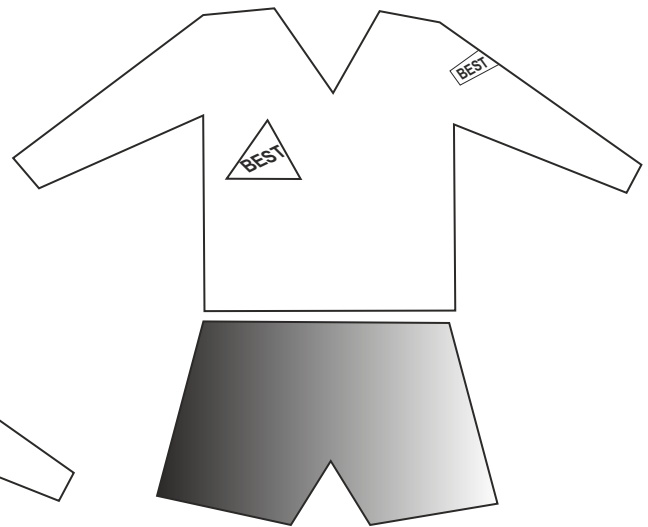
Non-compliance of these regulations will be dealt with by the TWFI Executive Committee and such an act can be penalized with a fine or a ban on advertising

Cont...2

EXAMPLE OF ADVERTISEMENT AREAS ON SHIRTS AND SHORTS



LETTER HIGHT 10 CM



MAX THREE AREAS TOTAL 150 CM2



ONE AREA MAX 300 CM2